

# NONPROFIT LEADERSHIP CERTIFICATE AND MINOR

## Nonprofit Leadership

College of Social and Behavioral Science  
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The **Nonprofit Leadership Program (NPL)** is specially designed to respond to employment needs and opportunities within one of the fastest growing sectors of the United States economy. For those interested in the nonprofit sector and civil society, NPL provides a multidisciplinary program for undergraduate students and nonprofit practitioners. NPL is an applied program for those interested in gaining knowledge and skills for success and advancement in nonprofit leadership and management.

The undergraduate Nonprofit Leadership Minor (21 credits) and Nonprofit Leadership Certificate (18 credits) are a cooperative educational program between the College of Social and Behavioral Science and the College of Allied Health and Nursing. Within these two colleges five departments collaborate and share courses: Gender and Women's Studies; Recreation, Parks and Leisure Services; Sociology and Corrections; Social Work; and the Urban and Regional Studies Institute. The NPL program is open to all undergraduate students.

The program is designed to address the following entry-level nonprofit competencies:

- Communication skills
- Computer/technology literacy skills
- Historical and philosophical foundations in nonprofit leadership
- Nonprofit marketing
- Public policy
- Fundraising principles and practices
- Human resource development and nonprofit management
- Program planning
- Financial management

These competencies are achieved through the following program requirements.

**Academic Map/Degree Plan at [www.mnsu.edu/programs/#All](http://www.mnsu.edu/programs/#All)**

### NONPROFIT LEADERSHIP CERTIFICATE

#### Major Common Core

NPL	273	Introduction to the Nonprofit Sector (3)
NPL	473	Advanced Workshop in Nonprofit Leadership (3)

#### Major Restricted Electives

Program Planning and Evaluation (choose 3 credits)

GWS	330	Feminist Research and Action (4)
RPLS	376	Program Planning in Recreation, Parks, and Leisure Services (3)
SOC	466	Program Planning (3)
SOWK	435	Applied Social Work Research (4)
URBS	413	Urban Program Evaluation (3)

Financial Management and Development (choose 3 credits)

NPL	486	Fundraising for Nonprofits (3)
NPL	488	Financial Management for Nonprofits (3)
RPLS	465	Event Management (3)
RPLS	473	Recreation Management II-Fiscal Resources (3)
URBS	453	Grants Administration (3)

Program Administration (choose 3 credits)

NPL	460	Administering Cultural Organizations (3)
RPLS	483	Legal Processes in Recreation, Parks and Leisure Services (3)
SOC	417	Program Administration (3)
URBS	230	Community Leadership (3)
URBS	230W	Community Leadership (3)

Internship (choose 3 credits)

The student is required to complete a three (3) credit internship with a qualifying nonprofit organization. The internship will be administered through one of the five sponsoring departments.

GWS	498	Internship: Community (1-6)
RPLS	497	Internship (1-8)
SOC	497	Internship: Sociology (1-12)
SOWK	497	Internship: Social Work (1-10)
URBS	497	Internship (1-12)

### NONPROFIT LEADERSHIP MINOR

#### Minor Common Core

NPL	273	Introduction to Nonprofit Sector (3)
NPL	473	Advanced Workshop in Nonprofit Leadership (3)

#### Electives

Students choose one course from each of the three following categories and one additional course of their choice to complete the 21 credits requirement of this minor.

Program Planning and Evaluation (choose 3-6 credits)

GWS	330	Feminist Research and Action (4)
RPLS	376	Program Planning in Rec., Parks, and Leisure Services (3)
SOC	466	Program Planning (3)
SOWK	435	Applied Social Work Research (3)
URBS	413	Urban Program Evaluation (3)

Program Administration (choose 3-6 credits)

May not take both URBS 230 and 230W

NPL	460	Administering Cultural Organizations (3)
RPLS	483	Legal Processes in Recreation, Parks and Leisure Services (3)
SOC	417	Program Administration (3)
URBS	230	Community Leadership (3)
URBS	230W	Community Leadership (3)

Financial Management and Development (choose 3-6 credits)

NPL	486	Fundraising for Nonprofits (3)
NPL	488	Financial Management for Nonprofits (3)
RPLS	465	Event Management (3)
RPLS	473	Administration of Leisure Time Programs (3)
URBS	453	Grants Administration (3)

Internship (choose 3 credits) with a nonprofit organization

ART	497	Internship (1-6)
GWS	498	Internship: Community (1-8)
RPLS	497	Internship (3)
SOC	497	Internship: Sociology (1-12)
SOWK	497	Internship (1-10)
URBS	497	Internship (1-12)

### COURSE DESCRIPTIONS

#### NPL 273 (3) Introduction to the Nonprofit Sector

Designed as an introduction to the nonprofit sector, this course provides the foundation for students working toward a certificate in Nonprofit Leadership. This workshop addresses the historical and philosophical foundations in nonprofit leadership as well as exploring key leadership issues.

GE-9

#### NPL 473 (3) Advanced Workshop in Nonprofit Leadership

Designed as the sequel to NPL 273, this course addresses managing operations, developing and managing financial services, and managing people. This course will include a Service-Learning component.

#### NPL 486 (3) Fundraising for Nonprofits

Designed as an overview to fundraising and development for nonprofit organizations, this course addresses the development of a fundraising plan and attracting donors. There will be an emphasis on organizational outreach using both traditional and new media.

Variable

#### NPL 488 (3) Financial Management for Nonprofits

Designed as an overview of financial management for nonprofit organizations, this course addresses the integration of mission-driven planning and financial management with an emphasis on tax exemption, accounting systems, financial statements, budgets, and regulatory reporting.

Variable