

Sport Management

College of Allied Health and Nursing

Department of Human Performance

Chair: Garold Rushing

1400 Highland Center • 507-389-6313

Website: <http://ahn.mnsu.edu/hp/undergraduate/sportmanagement.html>

Program Director: Jon Lim

Mission Statement of the Sport Management Program: The sport management program at Minnesota State Mankato is committed to excellence in teaching, research and service in and for the sport industry.

Program Purpose. The Sport Management program is designed to provide professional preparation that develops competitive sport management leaders through a comprehensive education in both theory and its application in sports business. The Sport Management major offers students a broad base educational foundation to prepare them for a career in sport management through a comprehensive education in both theory and its application in sports business. The major prepares students with sport business concepts and develops skills and knowledge in the following areas: management, marketing, promotions, communication, legal preparation, public relations, consumer behavior, facilities, and finance.

Admission to Major. All sport management majors and potential sport management majors who plan on applying to the sport management program need to have sport management as their declared major.

Criteria Considered for Admission to the Sport Management Program

1. Completion of at least 30 semester credits.
 2. Minimum career grade point average (GPA) of a 2.7 on a 4.0 scale.
 3. Minimum grade of a "C" in all required prerequisite and support courses.
- Please note: Meeting these minimum requirements does not guarantee admission to the major.

The following courses must be completed before applying:

ENG	101	English Composition (4)
PSYC	101	Introduction to Psychological Science (4)
ECON	201	Principles of Macroeconomics (3) OR
ECON	202	Principles of Microeconomics (3)
CMST	212	Professional Communication and Interviewing (3) OR
CMST	200	Public Speaking (3)
SOC	101	Introduction to Sociology (3)
MATH	112	College Algebra (4)

From all eligible applicants, students will be admitted on the basis of their rank order on the criterion of cumulative GPA and their GPA in the six courses listed above. If all six courses are not complete when a student applies, their application will not be considered. In the past two admission periods, the pre-sport management GPA of admitted students varied between 2.95 and 4.0.

GPA Policy. Students must maintain a minimum cumulative GPA of 2.5 once admitted into the program in order to take the required sport management courses. Students planning to major in the College of Allied Health and Nursing have an advisor from their area of interest assigned to them. Questions and concerns pertaining to advising and the assignment of advisors can be answered by Shirley Murray, Student Relations Coordinator, 124 Myers Field House, 507-389-5194,

ECON	202	Principles of Microeconomics (3)
(choose 3 credits)		
CMST	102	Public Speaking (3)
CMST	212	Professional Communication and Interviewing (4)

Prerequisites to the Major

ACCT	217	Survey of Financial and Managerial Accounting (4)
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Major Common Core

Students must complete a minimum of 9 combined credits from HP 488 and HP 496.

HP	141	Introduction to Sport Management (2)
HP	290	Psycho-Social Aspects of Sport (3)
HP	325	Sport Ethics and Professional Development (3)
HP	360	Foundations of Sport Management (3)
HP	435	Planning Sport Facilities (3)
HP	459	Financial Aspects of Sport (3)
HP	462	Sports Administration (3)
HP	465	Legal Aspects of Physical Education and Sport (3)
HP	468	Sport Marketing (3)
HP	469	Event Management in Sport (3)
HP	488	Applied Sport Business (3)
HP	496	Internship (1-10)

Major Restricted Electives

(choose 6 credits)

HP	437	Sport Media, Sponsorship and Sales (3)
HP	463	Seminar in Sport Management (3)
HP	464	Analysis of Sport Data (3)
HP	475	International Sport Management (3)

Required Minor: Yes. See Advisor. Minor must be in one of the following areas: Accounting, Athletic Coaching, Business Law, Community and Corporate Fitness, Marketing, Economics, International Business, Financial Planning, and Human Resources Management. Other minors are accepted upon advisor's approval.

SPORT MANAGEMENT BS

Degree completion = 120 credits

Required General Education

ENG	101	Composition (4)
MATH	112	College Algebra (4)
PSYC	101	Introduction to Psychological Science (4)
SOC	101	Introduction to Sociology (3)
(choose 3 credits)		
ECON	201	Principles of Macroeconomics (3)