

Nonprofit Leadership

College of Social and Behavioral Science
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The undergraduate **Nonprofit Leadership Certificate** is a cooperative educational program between the College of Social and Behavioral Science and the College of Allied Health and Nursing. Within these two colleges five departments have a leadership role: Gender and Women's Studies, Recreation, Parks and Leisure Services; Sociology and Corrections; Social Work; and the Urban and Regional Studies Institute.

This 18-credit certificate is specifically designed to respond to the employment needs and opportunities within one of the fastest growing sectors of the United States economy. The nonprofit leadership certificate is a multidisciplinary program for undergraduate students and nonprofit practitioners interested in gaining knowledge and skills for success and advancement in nonprofit leadership. The certificate is designed to address the following entry-level nonprofit competencies:

- Communication skills;
- Computer/technology literacy skills;
- Historical and philosophical foundations in nonprofit leadership;
- Nonprofit marketing;
- Public policy;
- Fundraising principles and practices;
- Human resource development and nonprofit management; and
- Program planning

These competencies are achieved through the following program requirements:

NONPROFIT LEADERSHIP CERTIFICATE

Major Common Core

NPL 273	Introduction to Nonprofit Sector (3)
NPL 473	Advanced Workshop in Nonprofit Leadership (3)

Major Restricted Electives

Program Planning and Evaluation (Choose 3 credits)

GWS 330	Feminist Research and Action (4)
RPLS 376	Program Planning in Rec., Parks, and Leisure Services (3)
SOC 466	Program Planning (3)
SOWK 469	Applied Social Work Research (3)
URBS 413	Urban Program Evaluation (3)

Financial Management and Development (Choose 3 credits)

NPL 486	Fundraising for Nonprofits (3)
NPL 488	Financial Management for Nonprofits (3)
RPLS 465	Event Management (3)
URBS 453	Grants Administration (3)

Program Administration (Choose 3 credits)

ART 434	Arts Administration (3)
RPLS 473	Administration of Leisure Time Programs (3)
SOC 417	Program Administration (3)
URBS 230	Community Leadership (3)
URBS 230W	Community Leadership (3)

Internship (Choose 3 credits)

GWS 498	Internship: Community (1-8)
RPLS 497	Internship (3)
SOC 497	Internship: Sociology (1-12)
SOWK 497	Internship (1-10)
URBS 497	Internship (1-12)

Internship Experience

The student desiring a certificate is required to successfully complete a three (3) credit internship in a qualifying not-for-profit organization. The internship will

be administered through one of the four sponsoring departments.

NONPROFIT LEADERSHIP MINOR

Minor Common Core

NPL 273	Introduction to Nonprofit Sector (3)
NPL 473	Advanced Workshop in Nonprofit Leadership (3)

Electives

Students choose one course from each of the three following categories and one additional course of their choice to complete the 21 credits requirement of this minor.

Program Planning and Evaluation (Choose 3-6 credits)

GWS 330	Feminist Research and Action (4)
RPLS 376	Program Planning in Rec., Parks, and Leisure Services (3)
SOC 466	Program Planning (3)
SOWK 469	Applied Social Work Research (3)
URBS 413	Urban Program Evaluation (3)

Program Administration (Choose 3-6 credits)

ART 434	Arts Administration (3)
RPLS 473	Administration of Leisure Time Programs (3)
SOC 417	Program Administration (3)
URBS 230	Community Leadership (3)
URBS 230W	Community Leadership (3)

Financial Management and Development (Choose 3-6 credits)

NPL 486	Fundraising for Nonprofits (3)
NPL 488	Financial Management for Nonprofits (3)
RPLS 465	Event Management (3)
URBS 453	Grants Administration (3)

Internship (Choose 3 credits) with a nonprofit organization

ART 497	Internship (1-6)
GWS 498	Internship: Community (1-8)
RPLS 497	Internship (3)
SOC 497	Internship: Sociology (1-12)
SOWK 497	Internship (1-10)
URBS 497	Internship (1-12)

COURSE DESCRIPTIONS

NPL 273 (3) Introduction to the Nonprofit Sector

Designed as an introduction to the nonprofit sector, this course provides the foundation for students working toward a certificate in Nonprofit Leadership. This workshop addresses the historical and philosophical foundations in nonprofit leadership as well as exploring key leadership issues.

NPL 473 (3) Advanced Workshop in Nonprofit Leadership

Designed as the sequel to NPL 273, this course addresses managing operations, developing and managing financial services, and managing people. This course will include a Service-Learning component.

NPL 486 (3) Fundraising for Nonprofits

Designed as an overview to fundraising and development for nonprofit organizations, this course addresses the development of a fundraising plan and attracting donors. There will be an emphasis on organizational outreach using both traditional and new media.
Variable

NPL 488 (3) Financial Management for Nonprofits

Designed as an overview of financial management for nonprofit organizations, this course addresses the integration of mission-driven planning and financial management with an emphasis on tax exemption, accounting systems, financial statements, budgets, and regulatory reporting.
Variable