

Sport Management

College of Allied Health and Nursing

Department of Human Performance

Chair: Garold Rushing

1400 Highland Center • 507-389-6313

Website: <http://ahn.mnsu.edu/hp/undergraduate/sportmanagement.html>

Program Director: Jon Lim

Program Purpose. The Sport Management program is designed to provide professional preparation that develops competitive sport management leaders through a comprehensive education in both theory and its application in sports business. The Sport Management major offers students a broad base educational foundation to prepare them for a career in sport management through a comprehensive education in both theory and its application in sports business. The major prepares students with sport business concepts and develops skills and knowledge in the following areas: management, marketing, promotions, communication, legal preparation, public relations, consumer behavior, facilities, and finance.

Admission to Major. Applications for admission in the Sport Management program are competitive; meeting minimum requirements does not guarantee admission. Deadlines for application are: October 1st for Spring semester and March 1st for Fall semester. Early application is recommended as enrollment is limited.

Criteria Considered for Admission to the Sport Management Program

1. Completion of at least 30 semester credits.
2. Minimum career grade point average (GPA) of a 2.50 on a 4.0 scale.
3. Minimum grade of "C" in all required prerequisite and support courses.

Please note: Meeting these minimum requirements does not guarantee admission to the major. In the past two admission periods, the pre-Sport Management GPA of admitted students has varied from 2.75 to 4.0.

4. The following courses must be completed when applying:
 - o ENG 101 English Composition (4)
 - o PSYC 101 Introduction to Psychology (4)
 - o ECON 201 Principles of Macro economics (3) OR
ECON 202 – Principles of Microeconomics (3)
 - o SPEE 102 Public Speaking (3)
 - o SOC 101 Introduction to Sociology (3)
 - o MATH 112 College Algebra
 - o HP 141 – Introduction to Sport Management (2)
5. From all eligible applicants, students will be admitted on the basis of their rank order on the criterion of cumulative grade-point average (GPA) and their GPA in the seven courses listed above. If all seven courses are not complete when you apply, your application will not be considered.

GPA Policy. Students must maintain a minimum cumulative GPA of 2.5 once admitted into the program in order to take the required sport management courses.

Students planning to major in the College of Allied Health and Nursing have an advisor from their area of interest assigned to them. Questions and concerns pertaining to advising and the assignment of advisors can be answered by Shirley Murray, Student Relations Coordinator, 124 Myers Field House, 507-389-5194, or Mark Schuck, Student Relations Coordinator, 1848 Highland Center, 507-389-5486.

SPORT MANAGEMENT BS

Required General Education

CMST	212	Oral Communication for Business and the Professions (4)
ECON	202	Principles of Microeconomics (3)
ENG	101	Composition (4)
MATH	112	College Algebra (4)
PSYC	101	Psychology (4)
SOC	101	Introduction to Sociology (3)

Prerequisites to the Major

ACCT	200	Financial Accounting (3)
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Major Common Core

HP	141	Introduction to Sport Management (2)
HP	290	Psycho-Social Aspects of Sport (3)
HP	325	Sport Ethics and Professional Development (3)
HP	360	Foundations of Sport Management (3)
HP	435	Planning Sport Facilities (3)
HP	459	Financial Aspects of Sport (3)
HP	462	Sports Administration (3)
HP	465	Legal Aspects of Physical Education and Sport (3)
HP	468	Sport Marketing (3)
HP	469	Event Management in Sport (3)
HP	496	Internship (1-10)

Major Restricted Electives (Choose 6 credits)

HP	437	Sport Media, Sponsorship & Sales (3)
HP	463	Seminar in Sport Management (3)
HP	464	Analysis of Sport Data (3)
HP	475	International Sport Management (3)

Required Minor: Yes. See Advisor. Minor must be in one of the following areas: Community and Corporate Fitness, Accounting, Business Law, Marketing, Economics, and International Business.