

---

## SPORT MANAGEMENT

---

### Sport Management

*College of Allied Health and Nursing*

*Department of Human Performance*

Chair: Garold Rushing

1400 Highland Center • 507-389-6313

website: <http://ahn.mnsu.edu/hp/undergraduate/sportmanagement.html>

Program Director: Jon Lim

---

The Sport Management major offers students a broad base educational foundation to prepare them for a career in sport management. The major prepares students with sport business concepts and develops skills and knowledge in the following areas: management, promotions, communication, legal preparation, public relations, consumer behavior, facilities, and finance.

**Admission to Major:** Students must maintain a minimum cumulative GPA of 2.5 in order to take the required Sport Management courses. Deadlines for applications are: October 1st for spring semester and March 1st for fall semester. Applications for admission in the Sport Management program are competitive; meeting minimum requirements does not guarantee admission.

Students planning to major in the College of Allied Health and Nursing have an advisor from their area of interest assigned to them. Questions and concerns pertaining to advising and the assignment of advisors can be answered by Mark Schuck, Student Relations Coordinator, 1848 Highland Center, 507-389-5486 or Shirley Murray, Student Relations Coordinator, 124 Myers Field House, 507-389-5194.

---

#### SPORT MANAGEMENT BS

##### **Required for Major (34 credits)**

HP	160	Introduction to Human Performance Studies (2)
HP	290	Psycho-Social Aspects of Sport (3)
HP	360	Foundations of Sport Management (3)
HP	435	Planning Sport Facilities (3)
HP	462	Sports Administration (3)
HP	464	Analysis of Sport Data (3)
HP	465	Legal Aspects of Physical Education and Sport (3)
HP	468	Sport Marketing (3)
HP	469	Event Management in Sport (3)
HP	496	Internship (8)

##### **Required Support Courses (21 credits)**

CMST	102	Public Speaking (3)
ACCT	200	Financial Accounting (3)
HLTH	210	First Aid and CPR (3)
IT	100	Introduction to Computing and Applications (4) <b>OR</b>
ISYS	101	Introduction to Information Systems (3)
BLAW	131	Consumer Law and Ethics (3) <b>OR</b>
BLAW	200	Business Law (3)
ECON	201	Principles of Macroeconomics (3) <b>OR</b>
ECON	202	Principles of Microeconomics (3)
MRKT	100	Global Business Concepts (3) <b>OR</b>
MRKT	310	Principles of Marketing (3)

**Required Minor: Yes. See Advisor.** Minor must be in one of the following areas: Community and Corporate Fitness, Accounting, Business Law, Marketing, Economics, and International Business.